

COMPANY PROFILE



IBU is a group of parent and subsidiary corporations that work together as a single, distinctive brand to genuinely enhance the value chain in the industry in which we operate make up the African Agribusiness Company Limited.

Established in 2012, the company was officially registered in 2020, marking a significant milestone in its growth and development. The company was founded by **Ambonisye Ambwene Mwaikombe** and **Rashid Ali Rashid**, entrepreneurs with a shared vision and a deep passion for making a positive agricultural impact in Africa. Their strong belief in the potential of the agricultural sector to drive economic growth and alleviate poverty led to the creation of KIBU GROUP.

The group encompasses a wide range of companies offering various services that cater to the needs of both local and international markets. Each company operates independently but is united by a common goal of delivering excellence and achieving sustainable growth.

KIBU GROUP's portfolio includes companies specializing in agribusiness, such as logistics, trading, sourcing agriproducts, clearing and forwarding, media. and agricultural value chain management. By engaging in these diverse agricultural activities, the group aims to contribute to food security, promote sustainable farming practices, and support local farmers and communities.

Company Overview

KIBU GROUP is a renowned agricultural market solutions provider that specializes in connecting farmers to profitable markets across the globe. With years of industry experience, we offer a comprehensive range of services that include logistics, trading, sourcing agriproducts, clearing and forwarding, creating agricultural schemes, and media solutions. As a trusted partner, we are committed to maximizing the profitability and efficiency of agricultural trade for both farmers and buyers.

At KIBU GROUP, our mission is to revolutionize the agricultural sector by leveraging our extensive network and expertise. We understand the challenges faced by farmers in reaching reliable markets, and our goal is to bridge this gap by providing tailored market solutions that ensure sustainable growth for all stakeholders.

One of our core strengths lies in our expertise in logistics. We have robust systems in place to handle the transportation and delivery of agriproducts efficiently. By optimizing supply chain processes, we ensure that products reach their intended destinations in a timely manner, maintaining the quality and freshness that customers expect.

In addition to logistics, we have a strong trading and sourcing division that focuses on procuring high-quality agricultural products for both domestic and international markets. Our vast network of trusted suppliers enables us to source a wide range of agriproducts, ranging from fresh produce to raw materials, catering to the unique needs of our diverse clientele.

At KIBU GROUP, we understand that sustainable agricultural development requires comprehensive planning and support. Therefore, we facilitate the creation of agricultural schemes that promote best practices, enhance productivity, and improve the overall sustainability of farming operations. Our team works closely with farmers to design and implement customized schemes, empowering them to achieve long-term profitability and success.

Furthermore, we recognize the importance of effective communication and marketing in today's digital era. Through our media solutions, we offer comprehensive branding, advertising, and content creation services to promote agricultural products and initiatives in domestic and international markets. Our team of skilled professionals uses innovative strategies to ensure maximum visibility and engagement, driving growth and success for our clients.

Here's what we Believe in



Our Mission

We simplify Agro-B2B by improving across borders trading, import and export of raw and processed cereals and other produce.



Our Vision

To continue working to close the gap of information that exists in the value chain of agriculture form farmers to buyers to transporters to input providers to financial assist providers.

Creating a wealth of reliable data engaged right from the source where different parties in the value chain can utilize to improve their businesses and daily lives.

Assist small holder farmers and processers in accessing the right knowledge to utilize in order to get financial assistance and instrumentation for the growth of their businesses.

Service Portfolio

We support smart business practises that boost productivity, consistency in operations, decision-making efficiency, and quick responsiveness to any changes in the agriculture value chain. The following are subsidiaries of the KIBU (group) with the following goals:



44 Amazing Green Minds



01 Kibu Market

IBU Market, part of the esteemed KIBU Group, is an innovative subsidiary company that specializes in discovering and developing markets for agricultural products. With a firm commitment to supporting farmers and promoting sustainable agricultural practices, KIBU Market aims to bridge the gap between farmers and consumers, fostering a thriving marketplace for agricultural products.

As the world becomes more interconnected, finding and accessing markets has become a critical challenge for farmers. KIBU Market recognizes the potential of agricultural products and their vital role in feeding and nourishing communities. With a dedicated team of experts, they tirelessly work to identify new markets while also exploring untapped opportunities in existing ones.

One key aspect of KIBU Market's approach is the emphasis on understanding local and global market dynamics. By staying ahead of the curve in terms of shifting consumer preferences, emerging trends, and evolving regulations, they are well-positioned to guide farmers in making informed decisions. This helps farmers tailor their production and marketing strategies to meet the demands of diverse marketplaces, maximizing their potential for success.

Kibu Market

Our range of services is designed to facilitate the marketing process and ensure that agricultural products reach the right markets effectively. Here are some services available at KIBU MARKET



Market Research & Analysis

We conduct in-depth market research to identify potential markets for different agricultural products. Our team analyzes market trends, consumer preferences, and demand-supply dynamics to provide valuable insights to our clients. This information helps farmers and producers make informed decisions about which markets to target and how to position their products.



Market Linkage

Our extensive network and collaborations enable us to connect farmers and producers directly with appropriate buyers. We establish strong relationships with wholesalers, retailers, distributors, and other relevant stakeholders to foster mutually beneficial partnerships. By facilitating these linkages, we help our clients access larger markets and secure long-term contracts.



Product Branding & Packaging

We assist farmers and producers in enhancing the market appeal of their agricultural products through effective branding and packaging strategies. Our experts work closely with clients to develop attractive product labels, logos, and packaging designs that align with industry standards and consumer preferences. This helps differentiate their products from competitors and create a positive brand image.



Market Research & Analysis

For clients looking to enter new markets, we provide guidance on the most effective market entry strategies. This involves conducting feasibility studies, evaluating potential risks, and recommending appropriate approaches. We help clients navigate complexities such as regulatory compliance, cultural considerations, and economic factors to ensure a smooth market entry process.



KIBU CARGO, a subsidiary company of KIBU GROUP, is a dedicated logistics provider that offers comprehensive and reliable transportation solutions. With a focus on efficiency, safety, and customer satisfaction, we strive to be the go-to partner for all your logistical needs.

At KIBU CARGO, we understand that smooth and timely transportation is essential for businesses to thrive. That's why we offer a wide range of services tailored to meet your specific requirements. Whether it's moving goods locally or internationally, we have the expertise and resources to handle it all.

Our services include freight forwarding, warehousing, packaging, and distribution. From the moment your goods need to be shipped, our experienced team takes care of everything, handling documentation, managing customs clearances, and ensuring that your cargo arrives at its destination without any hassle.





Kibu Cargo

When you choose DJK INTERNATIONAL LIMITED as your freight forwarder, you can rest assured that your cargo is in safe hands. We prioritize the security and safety of your shipments, implementing strict quality control measures at every stage of the transportation process. From packaging to loading and unloading, we handle your goods with utmost care and attention.



Air Freight

With our extensive network of airline partners, we offer efficient and cost-effective solutions for air freight forwarding. Whether it is urgent cargo that needs to be delivered quickly or large shipments that require special handling, our team of experts ensures secure and timely delivery to any destination worldwide. We handle all aspects of the process, from documentation and custom clearance to warehousing and distribution, ensuring a hassle-free experience for our clients.



Sea Freight

With KIBU CARGO, you can trust that your goods will be expertly handled during sea transportation. Operating in major ports worldwide, we offer comprehensive sea freight forwarding services that cover all aspects of the process. Our dedicated team manages the complexities of customs regulations, coordinates loading and unloading, and ensures secure delivery to the final destination. Whether it's full container load (FCL) or less container load (LCL) shipments, we provide cost-effective solutions that prioritize efficiency and reliability.



Land Freight

As a comprehensive logistics provider, we understand the importance of efficient land transportation. Our well-connected network of road carriers enables us to offer a wide range of land freight services, tailored to meet our clients' specific requirements. From full truckload (FTL) to less-than-truckload (LTL) shipments, we deliver optimal solutions for inland transportation, ensuring seamless connectivity between various regions.



03 Kibu Store

Are you tired of searching high and low for quality cereal products? Look no further, because KIBUSTORE is here to meet all your sourcing needs. As a subsidiary company of KIBU GROUP, we specialize in procuring and delivering a vast range of cereal products and other in-demand goods.

At KIBUSTORE, we understand the importance of convenience and quality when it comes to your shopping experience. That's why we have established a seamless and efficient process to ensure that you have access to the finest cereal products on the market. From breakfast cereals like corn flakes, oats, and granola to specialized options such as gluten-free or organic selections, we have it all.

Our team at KIBUSTORE is committed to bringing you the highest quality products at competitive prices. We work closely with trusted suppliers and manufacturers worldwide, ensuring that each item we source adheres to strict quality standards. Whether you're a business owner looking to stock your shelves or an individual seeking your favorite cereal brands, our vast network allows us to fulfill your needs efficiently.

So, whether you're a retailer, restaurateur, or an individual looking for top-notch cereal products and more, KIBUSTORE is your go-to solution. Experience the convenience, quality, and reliability of shopping with us and taste the difference our products bring to your table.



KIBU Express is a subsidiary company of KIBU GROUP, a renowned name in logistics and supply chain management. With its expertise in clearing and forwarding, KIBU Express aims to facilitate seamless import and export processes for businesses across various industries.

Through a comprehensive range of services, KIBU Express ensures efficient transportation, customs compliance, and timely delivery, making it the preferred choice for businesses seeking reliable freight solutions.

We pride ourselves on our customer-centric approach, attention to detail, and commitment to excellence. Our dedicated team of professionals is always ready to go the extra mile, ensuring that our clients' shipments are handled with utmost care and delivered on time.

Whether it's a small-scale commercial shipment or a large-scale industrial project, we have the capabilities, resources, and expertise to meet our clients' clearing and forwarding needs efficiently and effectively.



Customs Clearance Services

At KIBU Express, we understand that navigating customs procedures can be a complex and time-consuming task. Our expert team specializes in customs clearing services, handling all necessary documentation, permits, and legalities to ensure hassle-free customs clearance for your imports and exports. With our in-depth knowledge of customs regulations and strong industry relationships, we ensure smooth compliance, minimizing delays and avoiding costly penalties.



Freight Forwarding

KIBU Express offers comprehensive freight forwarding services, enabling businesses to transport their goods globally. We work closely with leading carriers and shipping lines to provide a wide range of shipping options, including air, sea, road, and rail transportation. Our dedicated team manages the logistics, tracking, and coordination of your shipment from origin to destination, ensuring on-time delivery while optimizing costs.



WareHousing & Distribution

Efficient warehousing and distribution are vital components of any supply chain. KIBU Express offers state-of-the-art warehousing facilities, providing secure and temperature-controlled storage options for all types of goods. With our advanced inventory management systems, businesses can have real-time visibility of their stock, enabling effective planning and order fulfillment. Our distribution services cater to both domestic and international markets, enhancing your supply chain efficiency and customer satisfaction



Value Added Services

Understanding the diverse needs of businesses, KIBU Express goes beyond traditional clearing and forwarding services. We offer a range of value-added services to further support your logistics requirements. These services include packaging, labeling, assembly, repackaging, documentation support, and cargo insurance. By availing these additional services, businesses can streamline their operations, optimize costs, and focus on their core competencies.



E-Commerce Logistics

In the era of e-commerce, smooth and efficient order fulfillment is crucial for businesses to remain competitive. KIBU Express provides specialized e-commerce solutions tailored to the unique requirements of online sellers. From inventory management, order processing, packaging, to last-mile delivery, our integrated system ensures prompt and reliable fulfillment of online orders, allowing businesses to scale up their operations and meet customers' expectations.











KIBU Property is a subsidiary company of KIBU GROUP, specifically established to facilitate connections between investors and areas in Tanzania that are in dire need of agri-real estate and warehouse management solutions. As a consulting agency, KIBU Property acts as a bridge, effectively linking investors with profitable opportunities in the agri-real estate sector.

At KIBU Property, we acknowledge the tremendous potential that lies within Tanzania's agricultural sector. However, we also understand that many areas lack the necessary infrastructure, such as warehouses and storage facilities, which hinders agricultural and economic growth. This is where KIBU Property steps in.

Our primary focus is to identify and assess potential areas in Tanzania that are in need of agri-real estate developments, warehouses, and village market collection centers. By thoroughly evaluating the demand and potential of these locations, we create comprehensive reports and provide invaluable expert consultations for interested investors.

At KIBU Property, we pride ourselves on our commitment to fostering successful partnerships and delivering tailor-made solutions that address the unique needs of each investor. By collaborating with us, investors gain access to a wealth of opportunities in Tanzania's agri-real estate sector, while also revitalizing and empowering communities...



By offering comprehensive services that include consultant expertise on potential village locations for warehouse construction, building schemes, and the establishment of village markets as collection centers, KIBU Property is leading the way in providing comprehensive solutions to meet the evolving needs and challenges of the agricultural sector.





Agri-Real Estate Solutions

Our expertise lies in identifying prime locations for agri-real estate development, where farmers and agribusinesses can thrive. Our skilled team carefully analyzes various factors such as soil quality, water access, proximity to road networks, and market demand to determine the ideal sites for agricultural projects.





Warehouse Management

We identify and assess potential villages suitable for warehouse construction. We conduct in-depth market studies, analyze growth projections, and consider accessibility factors in order to recommend villages that offer the best investment potential in terms of warehousing. This comprehensive approach enables investors to make informed decisions and maximize their returns.





Consultancy Services

As a consultancy, KIBU Property does not engage directly in construction or development activities. Instead, we leverage our extensive network and industry expertise to connect investors with trusted contractors, builders, and architects who can bring their visions to life. Through this unique approach, we facilitate the development of agri-real estate projects, ensuring compliance with industry standards and local regulations.





Furthermore, KIBU Property actively assists in designing and developing building schemes that align with investors' requirements and local community needs. We understand the importance of garnering community support, especially in rural areas, and strive to create sustainable projects that benefit both the investors and the local population.





In addition to connecting investors with agri-real estate opportunities, KIBU Property plays a crucial role in establishing village market collection centers. These hubs provide local farmers and producers convenient access to centralized markets and improve supply chain efficiency. By facilitating the construction of these collection centers, we contribute to the overall development and growth of rural economies.

As a subsidiary company of KIBU Group, KIBU Property is revolutionizing agri-real estate and warehouse management in Tanzania. Our holistic approach encompasses services such as agri-real estate solutions, warehouse management, consultancy on potential village locations, building schemes, and village market establishment. With a steadfast commitment to excellence, innovation, and sustainable development, KIBU Property is empowering farmers and agribusinesses to thrive in an ever-changing agricultural landscape. Contact us today to explore how we can help transform your agricultural ventures into success stories.



In an age where trust and security are crucial in every business transaction, KIBUMAX, a subsidiary of KIBU GROUP, has emerged as the ultimate solution to connect farmers or suppliers with the market. We understand the challenges faced by both parties, where theft and trust issues make it difficult for the farmer to provide products before receiving payment, and equally challenging for the buyer to give money without receiving the goods. KIBUMAX bridges this gap through the assistance of a reliable trader, ensuring the safety and satisfaction of all involved.

At KIBUMAX, we recognize that farmers put their heart and soul into cultivating high-quality products, dedicating their lives to meet market demands. However, one major hurdle they face is the apprehension of delivering their goods before receiving payment. Understandably, they have concerns about potential theft or loss. On the other hand, buyers are also hesitant to release payment before receiving the expected goods, worried about being scammed or receiving subpar products. This imbalance creates a barrier that KIBUMAX resolves with a unique and secure approach.



When farmers collaborate with KIBUMAX, they gain access to our trusted network of dedicated traders. These experienced professionals visit the suppliers or farmers, purchasing the goods on the spot. By shouldering the responsibility of delivering the products to the market, our traders instill confidence in both parties, ensuring the products reach their intended destination safely.



By utilizing our network of experienced traders, we eliminate the risks of theft and lack of trust in the transaction process. With KIBUMAX, farmers can confidently deliver their goods, knowing they will receive payment, while buyers can trust in the quality and authenticity of the products they purchase. Join us today and experience a secure and seamless trading experience through KIBUMAX, the ultimate solution for facilitating safe and reliable connections between farmers, traders, and markets.

Why we Add Value



01

Empowering Farmers

We believe in the potential of young individuals and aspire to cultivate their passion for agriculture. By encouraging their involvement in innovative agricultural practices, we aim to harness their creativity, fresh perspectives, and energy to drive change and advance the industry.

Sustainable Practices

Through our initiatives, we encourage farmers to adopt environmentally-friendly techniques, such as organic farming methods, water conservation strategies, and integrated pest management. By promoting sustainable practices, we contribute to long-term food security, protect biodiversity, and mitigate the impacts of climate change.

Market Access & Value Chain Integration

03

We understand that access to markets is vital for farmers to secure fair prices and maximize their incomes. Therefore, we work diligently to establish strong market linkages and value chain integration. Through strategic partnerships and collaborations, we connect farmers with buyers, processors, and distributors, ensuring a seamless flow of produce from farm to market.

Social Impact

04

Our agricultural company is deeply committed to making a positive social impact. We actively engage with local communities and collaborate with various stakeholders to address social challenges and improve livelihoods. We invest in community development initiatives, such as education, healthcare, and infrastructure projects, to create a conducive environment for sustainable agricultural growth.



Farmers and Agricultural Producers

:Our expertise in logistics and supply chain management can significantly benefit farmers and agricultural producers. We can help them streamline their operations, ensure efficient transportation of their products to market, and provide access to a wider customer base. By leveraging our resources and expertise, farmers can focus on their core agricultural activities while we handle the logistics.

Agri-startups and Entrepreneurs

Agri-startups and entrepreneurs working on innovative solutions in agriculture can benefit from partnering with us. We can provide them with mentorship, guidance, and valuable industry insights to help them navigate the complex agricultural landscape. Additionally, our access to capital and investment opportunities can support their growth and expansion, giving them a competitive edge in the market.

Small-scale and Local Producers

Small-scale and local producers often face challenges in scaling up their operations and accessing larger markets. Through collaboration with our agribusiness group, they can tap into our established marketing networks and distribution channels. We can assist them in packaging, branding, and promoting their products, enabling them to compete with larger players and reach a broader consumer base.

Government Agricultural Agencies

Partnering with government agricultural agencies allows us to align our efforts with national or regional agricultural policies. By collaborating, we can support these agencies in implementing initiatives aimed at enhancing food security, promoting sustainable farming practices, or boosting agricultural productivity. Our expertise in the field can complement their efforts and drive positive impacts across the agricultural sector.

Who can Benefit from Us

Food Processing and Manufacturing Companies

Food processing and manufacturing companies rely heavily on a stable and consistent supply of raw materials. Our agribusiness group can provide them with a reliable sourcing partner, ensuring a steady supply of high-quality agricultural commodities. Additionally, our value-added processing capabilities can help in customizing products to meet specific requirements, creating long-term synergies between our companies.

Environmental Organizations & NGOs

Environmental organizations and non-governmental (NGOs) organizations focused on sustainability and conservation can benefit from our agribusiness group's commitment to environmental stewardship. We can collaborate with these organizations to implement sustainable farming biodiversity conservation initiatives, resource-efficient technologies. Together, we work towards achieving a more environmentally friendly and sustainable agricultural sector.

Retailers and Distributors

Retailers and distributors require a diverse range of agricultural products to meet consumer demands. By collaborating with our agribusiness group, they can gain access to a wide variety of agricultural commodities and value-added products. We can provide them with consistent supply, efficient distribution, and product customization to cater to specific market needs, contributing to their success and expansion.



Integrity

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We firmly believe in conducting ourselves with the utmost integrity and ethical behavior. Honesty, transparency, and accountability are at the foundation of our company. We strive to build long-lasting relationships based on trust, reliability, and fairness.

Empowering Farmers

02

Our customers are at the heart of our business. We are committed to understanding their unique needs and delivering exceptional value. By listening attentively, anticipating their requirements, and providing solutions, we aim to exceed their expectations and foster enduring partnerships.

Quality Excellence

03

We are dedicated to maintaining the highest standards of quality in all aspects of our services. From the sourcing of agricultural products to their storage, transportation, and distribution, we ensure that each step is executed with precision and excellence.

Innovation

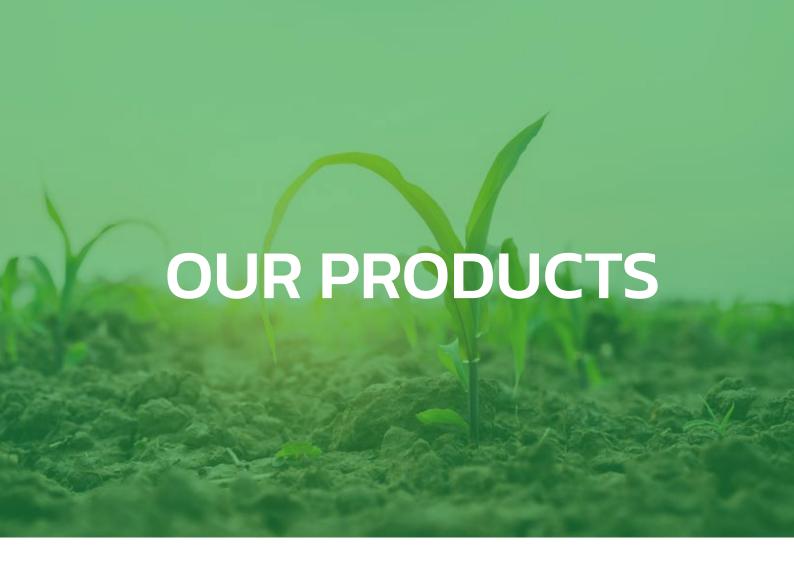
04

In an ever-evolving industry, we recognize the importance of innovation. We embrace new ideas, technologies, and practices that can drive progress and create sustainable solutions. We encourage creativity and out-of-the-box thinking among our employees, seeking opportunities to improve efficiency, and meet the evolving demands of the agricultural sector.

Collaboration

05

Collaboration is at the core of our success. We value teamwork, open communication, and active collaboration within our organization and with external stakeholders. By fostering a culture of collaboration, we harness diverse perspectives and expertise to achieve collective goals.



GRAIN (maize,millet,wheat/sorghum,beans,soya)

COOKING OIL (palm,soya,sunflower,cotton)

RICE (grade 1,grade 2,grade3,broken,rice bran)

FLOUR (maize,wheat,cassava,)

BEANS (rosecoco,redkidney,sugar)

SEEDS (chia,sesame)

NUTS (cashewnuts, peanuts)

TUBER (onion,potatoes)

VEGGIES (lettuce, broccoli, cauliflower, s wisschard, basil, mint, parsiley, leeks, chives)

FRUITS (tomato,capsicum colored,habanero,c ucumber,cherry tomato,blueberry)

SPICES (black pepper,cardamom,coriander, ginger,vanilla,)

FERTILIZER (urea,dapo,sa)

SPECIAL COMMODITIES (tobaco,cofee,) 14.EGGIES (chicken)

HONEY

Our Special Partners























Global **Partners**

Our agribusiness group has expanded its reach and established a strong presence in several countries across Africa. We are dedicated to serving the agricultural needs of communities in countries like Tanzania, Kenya, Rwanda, Burundi, Democratic Republic of Congo (DRC), South Sudan, Malawi, and Zambia. With our extensive coverage in these regions, we aim to make a significant impact on the agricultural sector and contribute to the economic development of these nations.

In Tanzania, our team is actively involved in providing a wide range of agricultural services, including logistics, trade, market analysis, and more. We leverage our expertise to support farmers, traders, and other stakeholders with efficient supply chain solutions, enabling them to reach domestic and international markets effectively.

Similarly, in Kenya, we have built strong partnerships with local farmers and businesses, offering comprehensive services to enhance their productivity and profitability. From supply chain management to market access strategies, we work hand-in-hand with our clients to navigate the complexities of the agricultural industry and create sustainable growth opportunities.

Across Rwanda, Burundi, and the DRC, we have established ourselves as trusted partners in agricultural services. By leveraging our extensive network and industry knowledge, we connect farmers with lucrative markets, provide logistical support, and facilitate trade that benefits both producers and consumers. Our goal is to contribute to the development of these countries' agricultural sectors by improving efficiency and profitability.

In South Sudan, Malawi, and Zambia, we recognize the immense potential that lies within the agricultural industry. With our expertise and resources, we are committed to supporting local farmers and agri-entrepreneurs in realizing their full potential. Our comprehensive range of services, including access to finance, technical assistance, and market linkages, empower agricultural stakeholders to thrive and build sustainable businesses.

At our agribusiness group, we are proud to have a strong presence in these countries. We understand the unique challenges and opportunities that each region presents, and we tailor our services to meet the specific needs of the local agricultural communities.



















Kibu Wakala

As part of our Kibu Group's mission to empower and uplift young women and youth in Tanzania, we have launched a special program called KIBU WAKALA. This initiative aims to provide support and opportunities for the youth and women involved in agriculture.

Through KIBU WAKALA, we have recruited and trained a group of young women and youth to become agents. These agents act as ambassadors and mentors, offering guidance, knowledge, and resources to fellow youth and women who are engaged in agricultural activities.

Our main objective is to address the challenges faced by youth and women in agriculture, such as limited access to resources, markets, and information. By leveraging the strength and capabilities of young women and youth, we believe that we can create a more sustainable and inclusive agricultural sector in Tanzania.

The agents of KIBU WAKALA play an essential role in facilitating access to educational programs, financial services, and market linkages for their peers. By sharing their experiences and success stories, they inspire and motivate others to pursue a career in agriculture, empowering them to overcome obstacles and maximize their potential.

In summary, KIBU WAKALA is a special program by the Kibu Group that supports young women and youth in agriculture in Tanzania. Our agents, who are young women and youth themselves, act as mentors and advocates in addressing the challenges faced by their peers. Through KIBU WAKALA, we aim to provide access to resources, information, and opportunities that foster sustainable and inclusive growth in the agricultural sector.







Connect with us



+255 757 504 514 +255 744 550 272



info@kibugroups.com



www.kibugroups.com



P.O.Box 1288 Dar Es Salaam